



## Insights Intern – Summer 2025

Do you nerd out on deep conversations about the meaning of life? Would you list Psychology or Sociology among your favorite classes? Would your friends say you overuse Snapchat Polls?

If you answered yes to even one, you could be ready to help spearhead the why's behind the what's for our clients across the country. Epicosity is on the hunt for a passionate and detail-oriented Insights Intern (AKA a **dot-connecting data champion**) to join our team. This paid internship is a unique opportunity to work together with industry pros, get a taste of agency life, and dive headfirst into valuable hands-on experience.

What you'll do:

- Assist various agency teams — account executives, growth strategists, media strategists, digital strategists, creative directors, artists, and writers — with focused secondary research primarily within the higher education and finance sectors.
- Discover and translate in-depth secondary research to support client projects – and collaborate with the Insights Director on custom quantitative and qualitative research projects.
- Analyze first-party client data to identify relevant trend and insights – always with an eye toward the campaign goals and creative team questions.
- Share what you learn by co-authoring compelling creative briefs with your account executive and leading periodic deep-dive internal presentations on industry topics, helping all of us get smarter along the way.

What you'll need:

- Self-starter mentality with a Champion mindset
- Enrolled in or recent graduate from a related field (e.g., Marketing, Business, Communications, Data Analytics, etc.).
- Strong analytical skills with the ability to interpret and translate data into actionable insights.
- Detail-oriented and inherently curious with a passion for bringing data to life.
- Excellent written and verbal communication skills.
- Experience using PowerPoint to craft compelling presentations.
- Proficiency in research methodologies and data analysis tools/software is a plus but not required.

Join us in shaping brave, bold strategies that transform ordinary ideas into “why didn't I think of that.”