



Privacy Policy

Epicosity | Last Updated: May 14, 2026

Introduction

Epicosity, LLC ("Epicosity," "we," "our," or "us") is committed to protecting the privacy of individuals who visit our website, use our services, or engage with us in the course of our work. This Privacy Policy describes how we collect, use, disclose, and safeguard personal information, and it explains your rights with respect to that information.

This policy applies to all services offered by Epicosity, including marketing strategy, digital advertising, web development, and related consulting services. It does not apply to third-party websites or services linked from our platforms.

Information We Collect

Information You Provide to Us

We collect personal information you provide directly when you contact us, request a proposal, sign a contract, or otherwise communicate with our team. This includes:

- + Contact information such as name, email address, phone number, and mailing address
- + Business information such as company name, job title, and industry
- + Billing and payment information for invoicing purposes
- + Communications and correspondence you send to us

Information Collected Automatically

When you visit our website or use our digital platforms, we may automatically collect certain technical information, including:

- + IP address and general geographic location
- + Browser type, operating system, and device identifiers
- + Pages visited, time spent on pages, and referring URLs
- + Cookies and similar tracking technologies as described in the Cookies section below

Information From Third Parties

We may receive information about you from third-party sources such as analytics providers, advertising partners, and publicly available databases, which we may combine with information we already hold about you.

How We Use Your Information

Epicosity uses personal information for the following purposes:



- + To deliver contracted marketing, advertising, and consulting services
- + To communicate with you about projects, proposals, invoices, and account matters
- + To improve our website and service offerings based on usage data
- + To comply with legal obligations, resolve disputes, and enforce our agreements
- + To send relevant communications, updates, and marketing materials where you have opted in
- + To protect the security and integrity of our systems and services

Disclosure of Your Information

We do not sell your personal information for money. We do use analytics and advertising cookies and pixels, such as those from Google, Meta, and LinkedIn, that may qualify as a “sale” or “sharing” of personal information for cross-context behavioral advertising under California law. See the California Privacy Rights section below for how to opt out. We may share your information in the following circumstances:

Service Providers

We engage trusted third-party vendors who perform services on our behalf, such as cloud hosting, analytics, payment processing, and project management. These vendors are contractually bound to use your information only for the purpose of providing their services to us and to maintain appropriate security controls.

Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our assets, personal information may be transferred as part of that transaction. We will notify you prior to your information being subject to a materially different privacy policy.

Legal Requirements

We may disclose your information if required to do so by law or in response to valid requests from public authorities, including to meet national security or law enforcement requirements.

Data Retention

We retain personal information for as long as necessary to fulfill the purposes for which it was collected, to comply with legal obligations, resolve disputes, and enforce our agreements. When information is no longer required, we securely delete or anonymize it in accordance with our data retention schedule.

Your Rights

Depending on your location, you may have rights with respect to your personal information, including the right to access, correct, or request deletion of your data, and the right to opt out of the sale or sharing of your personal information. To exercise any of these rights, please contact us using the contact details below. We will respond to all legitimate requests within 30 days, or within the timeframe required by applicable law (for example, 45 days under the California Consumer Privacy Act).



California Privacy Rights

If you are a California resident, you have the right to know what personal information we collect, use, disclose, and share; the right to request access to and deletion of that information; the right to correct inaccurate information; and the right to opt out of the sale or sharing of your personal information for cross-context behavioral advertising. We will not discriminate against you for exercising these rights. To opt out of analytics and advertising cookies, use the cookie preferences link or banner on our website. To submit any other California privacy request, contact us using the details in the Contact Us section. You may also designate an authorized agent to submit a request on your behalf.

Security

Epicosity implements administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, alteration, and destruction. These controls include access management, encryption in transit and at rest, regular security assessments, and employee training. No method of transmission over the Internet is completely secure, and we cannot guarantee absolute security.

Cookies

Our website uses cookies and similar technologies to enhance user experience and collect analytics data. We use essential cookies, which are required for the site to work, and non-essential cookies, which include analytics and advertising cookies. We set non-essential cookies only after you consent through our cookie banner, and you can review or change your choices at any time using the cookie preferences link on our website. You can also adjust your browser settings to refuse cookies, though some features of our website may not function properly as a result.

Children's Privacy

Our services are not directed to individuals under the age of 13, and we do not knowingly collect personal information from children. If we become aware that a child has provided us with personal information, we will take steps to delete it promptly.

Changes to This Policy

We may update this Privacy Policy from time to time. The date at the top of this document reflects the most recent revision. Continued use of our services after any changes constitutes your acceptance of the updated policy.

Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact:

Epicosity, LLC
Attention: Operations
Email: privacy@epicosity.com
Mailing address: 300 N Main Ave, Sioux Fall SD, 57104